

Statewide Lodging Performance										
Market Year	Month of November					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2006	58.8%	\$98.05	\$57.66	77,554,097	131,893,530	64.5%	\$97.96	\$63.21	949,384,638	1,471,313,295
2007	58.2%	\$103.79	\$60.45	78,256,758	134,368,260	64.6%	\$103.70	\$66.95	962,568,191	1,491,036,898
% change	-1.0%	5.9%	4.8%	0.9%	1.9%	0.2%	5.9%	5.9%	1.4%	1.3%
Mountain Region										
2006	60.1%	\$92.26	\$55.49	9,379,818	15,594,930	67.5%	\$94.72	\$63.90	118,290,128	175,346,387
2007	58.7%	\$93.81	\$55.02	9,263,811	15,794,430	68.1%	\$100.42	\$68.43	119,805,217	175,821,841
% change	-2.3%	1.7%	-0.8%	-1.2%	1.3%	0.9%	6.0%	7.1%	1.3%	0.3%
State of Arizona										
2006	66.1%	\$101.06	\$66.80	1,960,236	2,965,470	68.1%	\$99.23	\$67.56	22,609,513	33,208,642
2007	62.5%	\$105.33	\$65.86	1,881,904	3,009,630	67.8%	\$105.83	\$71.71	22,557,884	33,292,787
% change	-5.4%	4.2%	-1.4%	-4.0%	1.5%	-0.4%	6.7%	6.1%	-0.2%	0.3%
Metro Phoenix										
2006	70.4%	\$117.57	\$82.81	1,100,944	1,563,000	69.3%	\$113.84	\$78.90	12,154,379	17,535,746
2007	65.9%	\$122.11	\$80.47	1,044,815	1,585,380	68.2%	\$121.41	\$82.83	11,972,313	17,547,368
% change	-6.4%	3.9%	-2.8%	-5.1%	1.4%	-1.6%	6.6%	5.0%	-1.5%	0.1%
Metro Tucson										
2006	69.1%	\$94.71	\$65.47	314,672	455,250	68.7%	\$94.09	\$64.64	3,514,069	5,115,265
2007	64.4%	\$99.36	\$63.99	297,263	461,580	68.0%	\$101.87	\$69.28	3,458,016	5,084,493
% change	-6.8%	4.9%	-2.3%	-5.5%	1.4%	-1.0%	8.3%	7.2%	-1.6%	-0.6%
Flagstaff AZ										
2006	52.6%	\$64.09	\$33.73	77,579	147,420	66.3%	\$71.87	\$47.62	1,089,577	1,644,404
2007	56.9%	\$68.19	\$38.81	83,250	146,280	67.2%	\$76.94	\$51.70	1,101,775	1,639,768
% change	8.2%	6.4%	15.1%	7.3%	-0.8%	1.4%	7.1%	8.6%	1.1%	-0.3%
Non-metro AZ										
2006	59.4%	\$71.32	\$42.39	524,257	882,150	66.6%	\$76.02	\$50.63	3,514,069	9,848,485
2007	57.1%	\$76.57	\$43.69	514,180	901,200	67.8%	\$81.73	\$55.40	3,458,016	9,976,560
% change	-3.9%	7.4%	3.1%	-1.9%	2.2%	1.8%	7.5%	9.4%	3.1%	1.3%

Source: Smith Travel Research